

## Junior Product Manager Worthing, UK

Rayner is a leading developer and manufacturer of ophthalmic implants and pharmaceuticals; it specialises in intraocular lenses (IOLs) and related products used in cataract and refractive surgery. Since the development of the first IOL, Rayner has continuously pioneered IOL design with a goal to improve vision and restore sight worldwide. Today, Rayner's mission remains to deliver innovative and clinically superior ophthalmic solutions that respond to the expectations of our global customers to improve sight and quality of life for their patients.

### Why work for Rayner?

Rayner is a unique place to work with its own special culture and people, who are all driven to provide the best visual outcomes for clinicians and patients. We are driven by science to improve performance and safety, and we commit ourselves to be a great partner and to be easy to do business with. Whilst our vision drives and guides what we do, it is our culture and the way we work as well as treat ourselves plus others that form the foundation of what we do. That's why at Rayner we strive to create a workplace where we live our values every day. We invite you to join us on our exciting journey!

### Our Careers

Rayner is more than an IOL manufacturer. We have an entrepreneurial spirit that drives us to pursue our vision, supported by a dedicated team who share our beliefs – from research and development engineers to production, sales and support.

Being ambitious, focused, open, respectful and keeping our promises enable us to take on challenges that other businesses simply won't entertain, and it's those qualities we value and nurture in the people we work with. Rayner is also proud to be an equal opportunities employer.

Rayner has a broad portfolio of products across the patient pathway, including monofocal and premium Intraocular Lenses (IOLs), a full range of Ophthalmic Viscosurgical Devices (OVDs), a family of Ocular Surface Disease (OSD) solutions and RayPRO, our recently launched patient outcomes digital platform.

As a member of Rayner's global product management team, you will be responsible for supporting our surgical instrument and Ophthalmic Viscosurgical Devices (OVD) portfolios, as well as other ancillary solutions as/when introduced. In addition to product management responsibilities, you will play an important role supporting our network of European distributor partners and have hands-on involvement in other marketing-led projects, including the planning and execution of corporate communications, global brand exercises and industry congresses.

Reporting to the Global Marketing Manager Surgical, you will work closely with Rayner's regional marketing teams, as well as its international business managers who manage our distributor partners. You will be involved with significant internal and external communication, interacting with all departments across multiple Rayner offices, in addition to healthcare professionals around the world.

This is an exciting new position, working with experienced marketers who will support your personal development and consequently the size of the role; the right person will be given opportunities to prove themselves and make a real difference to Rayner's business, its customers, and their patients.

Your key responsibilities will be:

- Product lifecycle management for Rayner's surgical instrument and OVD portfolios (other product portfolios may be introduced at a later date), including the development and execution of marketing action plans to address market needs and commercial opportunities.
- Fulfil the support requests of our European distributor partners – typically these are activities linked to local congresses, marketing materials and language translation.
- Coordinate the creation, updating and approval of marketing materials.
- Use sources of market intelligence to monitor and action relevant market needs.
- Support the increase of Rayner's clinical Share of Voice (SoV) within ophthalmology.
- Be a champion of the Rayner brand.
- Other projects and activities as directed by the Global Marketing Manager Surgical.

Experience:

Essential

- Degree in Business / Marketing, or equivalent professional experience.
- Experience launching new products and/or managing product lifecycles.
- Experience of developing marketing materials.
- Event planning experience.
- Able to comprehend and interpret scientific/clinical data.
- Language: fluent in English, written and oral.

Desirable

- Formal business or marketing qualification (e.g., CIM).
- Experience working in optometry/ophthalmology.
- Experience with medical device and/or pharmaceutical regulations.
- Understanding/experience of working with Adobe Creative Suite.

Please apply by sending an up-to-date CV & covering email to [recruitment@rayner.com](mailto:recruitment@rayner.com)